

FOR IMMEDIATE RELEASE

DENVER – July 8, 2011 – Bridges to Prosperity (www.bridgestoprosperty.org) launched its rebranding campaign today with the tagline, “Build to Educate. Innovate. Inspire,” reflecting the organization’s commitment to address poverty due to rural isolation. The Colorado-based international non-profit organization Bridges to Prosperity provides isolated communities with access to essential healthcare, education and economic opportunities by building footbridges over impassable rivers.

Bridges to Prosperity builds to educate. We provide educational programs that teach footbridge construction to reach the greatest number of people in need. **To innovate.** We develop, continually improve, and share engineering solutions that are safe, replicable, and locally viable. **To inspire.** We provide opportunities for leadership development and personal growth through international collaboration. And, **we prove it.** We measure our success by the long lasting impact our projects have on the reduction of rural poverty due to isolation.

For more information about Bridges to Prosperity, contact Robyn Long, Director of Operations, at robynlong@bridgestoprosperty.org or visit the website at www.bridgestoprosperty.org

About Bridges to Prosperity

Founded in 2001, Bridges to Prosperity is an international, nonprofit humanitarian organization. Bridges to Prosperity provides isolated communities with access to essential healthcare, education and economic opportunities by building footbridges over impassable rivers. For more information, visit www.bridgestoprosperty.org.